

**Ready With New FUR TRIMMINGS**

— Not in years have furs for trimmings had such a vogue. They are used everywhere in endless ways—Naturally following fashion, our trimming department is showing an interesting line in various kinds and widths—priced the yard 85c to \$3.95.

*Phelps Dodge Mercantile Co.*

**NEW EMBROIDERIES—Extra Values**

At 10c to 65c a Yard

— We have just put into stock a beautiful showing of new embroideries from 5 to 18 inches wide—sheer materials, magnificent patterns and extra special values at these prices—see them tomorrow—

**FALL STYLES HERE IN ALL THEIR BEAUTY!**

— Every section of our large Ready-to-Wear Department is better prepared to serve the fashionable woman and than it has been in many seasons (for so early in the season) During the week just passed we have received many additions to our stocks and we invite your inspection of them tomorrow. The stocks are unusually complete and the price range is so great that you will have no difficulty in supplying your every requirement. Garments to meet the most exacting taste.

**Separate SKIRTS for Fall \$3.95 Up**

— You can hardly mention a new style or fabric that is not included in our complete showing—No matter what you want in the way of a skirt, or the price you want to pay, you'll find it here—Large women experience no difficulty in being perfectly fitted in this selection as we have sizes up to 36 inch waist bands—Materials of serge, poplin, taffeta, whip cord, radium silk and crepe meteor.

**New Plaid and Stripe SKIRTS at \$6.95 \$7.50 and up to \$18.95**

— Novelty Skirts show no abatement of popularity—the new Fall models are every bit as interesting and attractive as those that made the separate skirt such an important item of dress during the past season. Plaids and stripes will enjoy great popularity this season.

— Materials include novelty basket weaves, fine serges and wool velours in a splendid selection of color combinations (42 new plaid and stripe effects and no two alike in the lot) patch pockets, empire belts, smart buttons and other effects appear in novel arrangements.

**New Fall NECKWEAR 65c to \$2.95**

Every wind that blows seems to bring some new conceits in neckwear. Hand embroidered effects on broadcloth, organdy and georgette crepes—also new designs of net—advance fall styles—

**FALL SUITS Priced at \$15 to \$50**

— Suits were never prettier, while designed upon lines of simplicity and conservatism, the new features are so numerous that each style has a distinctive touch unique in itself.

— Materials include Velours, Angora Jersey Knit, Whip Cords, Gaberdines, French Serges, Novelty Checks and Wool Poplins. Black and the season's best colors including Java Brown, Burgundy, Russian Green, etc.

**New Silk STREET DRESSES Priced at \$12.50--\$15--\$18.95 and up to \$50**

— Materials include Crepe Meteor, Satin, Taffeta, Crepe de Chine—also these same materials combined with Georgette Crepes—A most exceptional showing of authentic models—so very dressy and distinctive that you will choose with an enthusiasm inspired by a particular newness that is so different from former seasons. Skirts still retain their fullness, to be sure, but the lines are straight and long, giving a more slender and youthful appearance. For real value—style—excellence of material—and the splendid manner in which they are made—they are remarkable values.

**New Fashions In Serge STREET DRESSES \$7.50--\$8.95 and up to \$25**

— Latest models—trimmed with wool and silk embroidery, novelty ornaments, extra large satin and Georgette crepe collars, etc. Black and the season's best colors in the group. AS TO PRICES—we never have given better values.

**The "SONORA" Phonograph**

There is a magic quality that makes music great. Sonora tone preserves that quality with all its delicate shades

— Great music thrills you. It has a mystic touch that gives to melody warmth, fullness and life. The same notes, unmellowed by this magic quality, leave you cold. The music is the same, but the tone is totally different. What this touch is you do not know—no one knows. Not even the master who has it can describe it. But without it music cannot be great—it cannot thrill you.

**The "SONORA" received the highest score for tone quality at the Panama-Pacific International Exposition**

— Any such awards as Grand Prizes, Gold Medals, etc., were based on other considerations and not on Tone.

**Universal Playing**

— UNIVERSAL PLAYING is a feature which is not prevalent in other phonographs to the degree of perfection that it is in the Sonora. As in most other respects, the Sonora was the first to produce a machine that would play all makes of disc records perfectly, whether used with a sapphire, diamond, or steel needle, and we will maintain that the Sonora today is the only phonograph that will produce perfectly every make of disc record in the world. This is an advantage that one cannot afford to overlook.

— We will be glad to demonstrate the "SONORA" at any time—we know that if you buy one you will not only be a pleased customer, but a vigorous advertiser among your friends. Prices range at \$60. —\$75.—\$100.—\$150. and \$225. —Easy Terms if desired.

**First Fall Showing****BLOUSES Fancy Dress and Tailored Effects**

\$3.95--\$4.95--\$6.95

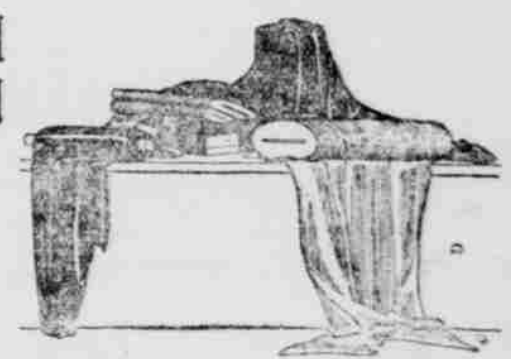
— Stunning—smart—seem to be diminutive adjectives when applied to these new creations—each blouse would require a poem in prose to render full justice—A few minutes spent tomorrow in looking at these new styles — Stunning—smart—seem to be diminutive adjectives — Come—

— Fancy Suit Waists, Dressy Blouses and Tailored Effects in Pussy Willow, Roman Stripes, Flowered Georgette Crepes in pastel shades of gold, sky, pink, cream and maize, crepe de chine in black and most popular colorings, embroidered chiffons, etc. — Authentic Fall Styles—new to the slightest detail—models characterized by a cleverness and individuality that is sure to please (SIZES UP TO 46)

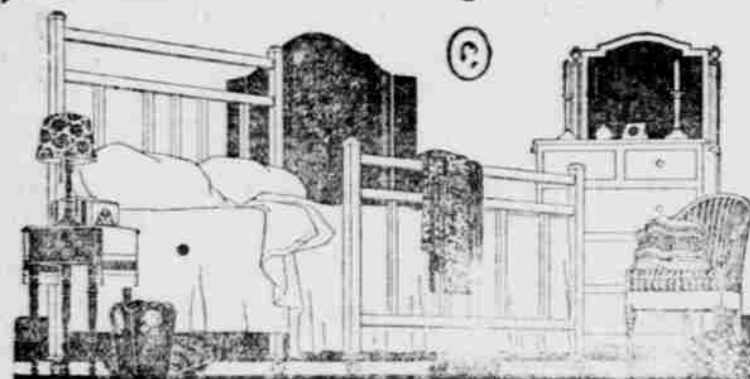
— WOMEN'S UNION SUITS of fine hie, cuff or lace trimmed knee, \$1.25 value s for...75c

— WOMEN'S UNION SUITS—envelope style, sizes 36—40—42, regular 50 and 65c value 45c

— WOMEN'S FIBRE SILK HOSE in white and black; regular 65c values at the pair 50c

**New Fall Silks and Dress Fabrics Are Now Ready**

— 40 INCH SILK POPLINS in black, white, rose, prune, Java brown, grey, tan, wisteria, cerise and all shades of blue and green—splendid quality at the yard, \$1.50  
— 40 INCH CREPE DE CHINE in black, white, blue, prune, goblin, blue, pink, brown, wisteria, rose and navy—a popular fabric for fall fashions, yard, \$1.75  
— 40 INCH LUSTERED SATIN—extremely fashionable for Fall—here in old rose, Belgium blue, Copenhagen and green, yd. \$2.50  
— 40 INCH GEORGETTE CREPES—one of the most attractive fabrics ever produced. Here in leading shades as well as black and white, extra quality—the yard, \$2.  
— 35 INCH BLACK CHIFFON TAFFETAS, superior qualities at the yard, \$1.25, \$1.50 and \$2  
— 36 INCH CHIFFON TAFFETAS—a weave that will enjoy special favor this Fall—season's leading shades, at yard, \$2.  
— 36 INCH BLACK SATIN—excellent values at the yard, \$1.—\$1.25.—\$1.50.—\$2.  
— 36 INCH WOOL FINISHED SKIRTINGS, inch stripes, in green and grey, cerise and grey, and gold and grey—something new—the yard, \$1.  
— 36 INCH STORM SERGES, especially suitable for practical school dresses. Black and all staple colors—the yard, 50c, 75c  
— 30 INCH CREPE CHAMOIS—a very soft weave that drapes nicely and extremely desirable for kimonos, house dresses and children's dresses—white and colors—yard, 65c  
— NEW SHIPMENT SERGES, 36 to 54 inches wide and priced at 50c up to \$2.50 the yard.

**Just Received--A Straight Car Load of Simmons--****Brass and Iron BEDS**

— Simmons Beds prove themselves. They are the new, scientifically-built beds—electrically welded, made of steel, light in weight, and moving easily at a touch. They are finished in the most permanent and beautiful enamel. They are shown in a myriad handsome designs. The styles are exclusive to the "Simmons" products—no other beds equal them. We offer YOU Simmons Beds because we know them to be the best beds made—

Next Time You are in Ask to See Them

**New Stock Wicker Go-Carts and Sleepers--\$12 up to \$36**

— Complete stock new SPRINGS and MATTRESSES including the genuine "Ostermoor" Mattress, as well as other well known lines. (One-third of your life is spent in bed—so get the best).

**WILLIAM RUSSELL IS GREAT IN NEW PIECE**

"THE HIGHEST BID" IS ONE OF THE BEST PICTURES EVER SEEN AT THE ROYAL.

"The Highest Bid," with William Russell and Charlotte Burton, playing again today at the Royal theatre, is one of the best Mutual Star releases seen in the District. The play carries a gripping story and is admirably acted and photographed.

The synopsis is as follows: Elsie Burleigh, a charming society bud, is the daughter of a designing mother, who plans to marry her off to a wealthy husband.

Oliver Strong is a stock broker who has fought his way up the ladder of success by pure grit.

At her coming out party Elsie meets Strong, resulting in love at first sight on both sides. They quickly become engaged, much to Mrs. Burleigh's satisfaction.

A short time later Strong is completely wiped out in a financial conspiracy headed by an unscrupulous operator, Addison Grey. The loss is a body blow to Strong, and his misfortune gives secret pleasure to his financial enemy, Addison Grey. To add to Strong's troubles, Mrs. Burleigh induces Elsie to cancel her engagement to Strong and return him his ring because of his changed financial fortunes.

Strong, broken in spirit, and seeking to get away from civilization for a period, goes into the Sierras. There

he meets an old Uncle Jerry, an eccentric character, who has reason to believe there is a thick vein of virgin gold in old Eagle canyon. Becoming friendly, they search for the vein together, living in a rough cabin.

About this time Addison Grey became the matrimonial target of Mrs. Burleigh, and so soon contrives an engagement between Grey and her daughter, Elsie.

Grey invites Mrs. Burleigh and Elsie to accompany him on a trip to his hunting lodge in the Sierras, and while there Elsie again meets Strong through a picturesque and romantic incident. She is led to declare her love for Strong, but the surroundings are so sordid that she cannot bring herself to give up her life of luxury to share his camp life. She bids him an affectionate farewell and goes back to her intended husband, Grey.

**Oh! So Charming!****Is what you will say when you see the new things in FALL MILLINERY**

— All exemplifying new departures from former styles—portraying a daring smartness that will insure a chicness in dress for the coming season not surpassed by any period—We are adding to our show room each day authentic new millinery styles for Autumn wear. The word "new" while it suggests interest, fails to express the right idea—as the models are so different that they will carry you from interest to admiration at a glance.—Visit this department and give them your inspection, whether or not it is your immediate intention to buy.

Prices Range at \$3.95 to \$15

**Vacation Days Nearing the End**

— School Bells will soon be ringing, when boys and girls will again go trooping off to school. How wonderfully we have prepared to supply these boys and girls with all their needs, can best be judged after a visit to the different departments.

**XTRAGOOD**

Boys Guaranteed Clothes

\$5.50 to \$12.50

— Boys' Shirts, sizes 12 to 14, 50c to \$1.50  
— Boys' Blouses, Ages 4 to 14 years, 50 and 75c  
— Boys' New Fall Hats, 50c to \$2  
— Boys' New Caps, 35c to 75c

— Boys' 2-pants Suits at \$5 and \$6—new fall patterns in sizes 6 to 17 years—pants are full lined—extra values—

**Buy Your School Shoes at "The Big Store"**

— It's a good time all the time to buy youngsters shoes at "The Big Store". If you are an economical parent you can save money. If style is your hobby—you'll find fashion satisfaction here. At this time our stock is complete in every conceivable leather and style that's good—wide price range in all grades—

